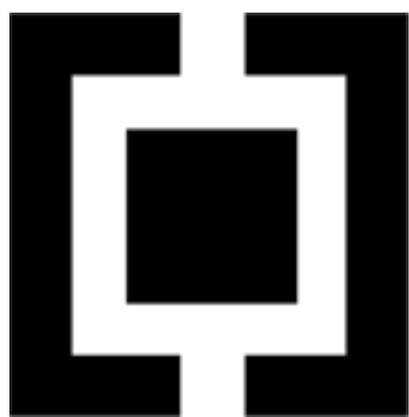


LOVE WHERE YOU LIVE

DIGITAL MEDIA EXPERIENCE



WITH LIBBY KIRWIN REAL ESTATE

LOVE WHERE YOU LIVE

Newport, Rhode Island has quickly become one of the East Coast's biggest destination towns; with amazing nightlife, luxury accommodations, and fabulous dining. Libby Kirwin Real Estate and Living with Libby is consistently a go-to resource for helping buyers and travelers make the Newport area feel like home. Just like our motto "love where you live" we want locals and visitors to get the most out of each day they spend here – helping them discover new local stores, businesses, and experiences on the island. We love sharing our knowledge with our website visitors and readers and it makes us an eclectic source of information for our viewers.

LKRE wants to offer you unique and exclusive access to our clientele, putting your company in front of the community in a creative and beautiful way, while elevating your online media content to meet its greatest potential. Our expert team of designers, photographers, writers, and social media specialists will help you craft custom, digital content that will captivate new consumers! The next few pages include different packages we offer as part of the Libby Kirwin digital media experience.

To clarify:

- Each *term* is 3 months long. If you would like to commit to the entire year, please inquire and we'll offer an additional discount.
- The "Love Where You Live" digital media experience is a special program and we're only offering 3 slots per package. To maximize your exposure, we also offer an EXCLUSIVE package – a noncompetitive opportunity within the **GOLDPACK ONLY**.
- All packages include end-of-term reports.

YOUR TEAM

LIBBY KIRWIN: Broker/Owner/Director

MARIAL MAHER: Marketing Manager + Creative

CAYLIN HARRIS: Copywriter + Blog Content

MELISSA QUINTEL: Photographer

OUR NUMBERS

LIBBYKIRWIN.COM: 28,604 monthly views

LIVINGWITHLIBBY.COM: 28,591 monthly views

NEWSLETTER MARKETING: 4,830 subscribers

FACEBOOK: 2,470 followers

GOLDPACK

GOLDPACK is our premium package offering complete access to our creative team along with top-of-the-line attention to get your business the results you're looking for. We will maximize our collaboration for full exposure within our online community.

- 1 collaborative online marketing campaign concept.
- 1 professional photoshoot of company products, events, or services.
- 3 custom banners (1 per month) on LibbyKirwin.com which receives 28,000 page views per month.
- 1 headlining lifestyle/blog feature about your product or service on www.livingwithlibby.com which receives 28,000 page views per month.
- Listing on our "Community Partners" page.
- Pop-up ad space offering a discount service or product on www.livingwithlibby.com, which allows you to collect email addresses for your own mailing list.
- 3 placements on our newsletter (1 per month).
- A complete quarterly report at the end of each three-month term.

Exclusive access: \$4,000 per term (\$1,333.33/monthly) Buy out everyone else! A discounted price is given for sole access for the gold package. No other companies will be able to purchase advertising within the section.

Limited access: \$1,500 per term (\$500/monthly) Hurry up, there are only three advertiser spots available. You still get all of the great services of the gold package, the only difference? You'll be sharing the space with two other companies besides your own (three total).

SILVERPACK

Looking for extra exposure to supplement other advertising you've already done? The silver package offers the same great service for companies looking to gain a new audience for a reasonable price. It includes:

- 2 custom banners on LibbyKirwin.com.
 - 1 headlining lifestyle/blog feature about your product or service on www.livingwithlibby.com which receives 28,000 page views per month.
 - Listing on our "Community Partners" page.
 - Pop-up ad space offering a discount service or product on www.livingwithlibby.com, (collects emails) which receives 28,000 page views per month.
 - 1 placement on our newsletter.
 - A complete quarterly report at the end of each three-month term.
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Limited access: \$1050 per term (\$350/monthly) Hurry up, there are only three advertiser spots available. You still get all of the great services of the silver package, the only difference? You'll be sharing the space with two other companies besides your own (three total).

BRONZE^PACK

The perfect way to gain exposure to our LKRE audience, this affordable package gives you access to some of our most effective advertising platforms.

- 1 custom banner on LibbyKirwin.com.
- 1 headlining lifestyle/blog feature about your product or service on www.livingwithlibby.com.
- 1 listing on our "Community Partners" page.
- A complete quarterly report at the end of each three-month term.

Limited access: \$450 per term (\$150 monthly) Hurry up, there are only three advertiser spots available. You still get all of the great services of the bronze package, the only difference? You'll be sharing the space with two other companies besides your own (three total).

CONTACT

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